

Listener Survey 2024 – Results

What do you like about Fantasy Radio?

- Most things
- Mike Mahoney is my friend so I have to say I like his show best! One thing I'd like to see is listener's requests being able to showcase new / lesser known artists, rather than the usual mainstream. So more access to lesser known artists. For example, I requested the wonderful and award-winning Elles Bailey from Bristol recently, but Mike had no means of playing her music despite the fact her new album 'Beneath the Neon Glow' was higher in certain charts than Taylor Swift! Best wishes, Mike
- Genuine people presenting the Fantasy shows and playing a terrific range of tracks over the airwaves. With no Hip-Hop, no Rave, no Jazz, no Archers... what more could a 60's kid ask for ? Thanks to absolutely everyone involved. 'I'm singing along!'
- This is our local radio station and it just gets better every year. Always great with the traffic reports which is great when travelling into Devizes or going home from work. The radio presenters are absolutely fantastic. You always get your favourite tunes played on request. Thank you and keep up the great work on this radio station.
- The presenters — friendly and neighbourly. The jingles — polished and professional, perfect for clear identity and branding. The music — rarely a bad track. And it's relevant — all about Devizes but could be even more so. See below. It's better than the competition. The ads — well-made and professional. Devizes Diary — the best resource since the analogue version once kept by the library!
- All the amazing presenters. I think the morning weekday from seven am presenter is the best!
- You guys are what Community Radio is all about. No computer driven playlist on the programmes I listen to. Broadcasting is either fully live or genre recorded. I've not yet witnessed any Voice Track horror. Responsive to contact from The Listener. Local events organised, The Lark In The Park is a fine example. Pretty much the Benchmark for great Radio.
- Very much enjoy listening to the Friday night live show 7-9pm with Mark Lister. Great tunes and audience participation with requests.
- Love the music and DJs-Mark Lister in particular. He has a really lovely tone and it's so nice to listen in. He takes the time to read out requests and is such a natural at interacting with his audience. Also plays great music and clearly has a real passion for music.
- It's local, got great music and live a Friday night with Mark Lister. He's just brilliant!
- 1. Very varied range of presenters/DJs, from the 'matey round the corner' type (e.g. Neil Provis) to the highly professional and practised type (e.g. Mark Barnes) to the marginally loony (they know who they are!). All are entertaining, in their different ways. 2. Eclectic selection of music, from The mighty Floyd to 10cc to Bowie to Dua Lipa. 3. Some presenters are happy to play listeners' requests. 4. Brief summaries of local and national news on front page and broader selection of news stories on News Centre page. 5. It seems that the station's target audience is people of my (advanced) years, i.e. those born 60+ year ago and that suits me fine, having grown up in the '60's and '70's.

What do you dislike about Fantasy Radio?

- not keen on the band music
- Maybe Jazz Sabbath went a little early with their ad ? But I seriously don't mind the ad's as we need to keep local businesses going, and we need local businesses to keep Fantasy going.
- Once again there's nothing to dislike on Fantasy Radio.
- **More mentions of Devizes — you can never have too much! Give me more local snippets, what's on (especially from the Devizes Diary), plus a bit of gossip and over-the-garden-gate chat about town life. I'd much rather hear about Devizes than read national newspaper reviews (do people still read them?), or updates on general entertainment, business, or sport. Let me know what's happening at the Wharf Theatre rather than Manchester Arena, share local business gossip instead of the UK economy's ups and downs, and keep me posted on Devizes Town FC over England's national team. Bring out your personalities — I know you can make me laugh, so go for it! And please, promote other shows too. Let's hear about who's coming up next and sell the station at every opportunity.**
- When no one is on air , I use the station as company , so for example when no one is on (early Sunday mornings sometimes) I switch to a station where someone is live. But appreciate not many people up at 7am on Sunday ????
- At least you haven't gone down the road of show, or Station, promos voiced by that rasping Dalek voiced bloke. Just don't. Apple FM in Taunton are all over it, a Presenter completes his promo, immediately followed by the Dalek repeating the same info like a seagull on 60 a day. The disease is catching. Abbey 104 Sherborne now uses the same as a station Ident prior to the hourly news. Thankfully you don't.
- So far all good.
- Nothing!
- My biggest gripe (which I suspect is shared with many of my contemporaries, with deteriorating faculties) is with the quality of spoken English on the various Sky features (News etc.). I appreciate that Sky tailors its features to the yoof of today and therefore employs presenters who are young and articulate (the young people). However, none of them has been trained in use of the spoken word and they tend to have thick regional accents (to which, per se, I have no objection whatsoever. Indeed, local accents are one of the things I love most about the UK; however, when they speak like machine-guns, the majority of their input is incomprehensible.

Any other comments?

- keep up the good work
- Bloody brilliant
- Thank you for all you do. ???? it's appreciated. People are listening, if the number of shops/cafes in town who are tuned in is anything to by! Keep it up.
- Just "Keep on Rocking!"
- It's nice to have a local station that feels professional.
- Keep doing what you do!
- I hope very much that you will be able to continue broadcasting pretty much as you are now. I am lucky in having a wife as a companion and, therefore, I cannot claim that Fantasy Radio is a lifeline, but I have it on in the background for 10 or so hours a day and much enjoy it. I can imagine that you and your presenters are 'friends' to many people, who are not as fortunate as me and who lead relatively lonely lives.